## Program: BCom Class: FYBCom and SYBCom

# Program Outcomes Program Specific Outcomes Course Outcomes

#### PROGRAM NAME: BACHELOR OF COMMERCE (3-year Degree Program)

#### Program Outcomes B.COM

SIES offers a three-years integrated degree programme in Commerce-B.Com. The B.Com programme is designed to give the learners a strong foundation in Accountancy, Commerce and basic business related competencies to prepare them for progression to higher studies, employability and global citizenship.

On successful completion of the B.Com programme, the learner will be enriched with the following attributes:

Tomowing	attributes.
Sr. No.	Details
PO 1	Knowledge and problem solving: Ability to express and apply the knowledge gained to solve problems related to specific business situations and transactions.
PO 2	Critical thinking and Reasoning: Critically approach and analyse various problems in the light of relevant theories, standards and policies in a rational way to draw logical conclusions and make informed decisions.
PO 3	Effective communication and social interaction: Equipped to write reports and make presentations using work-place jargon, ability to listen and to clearly express ideas orally, facilitate exchange of ideas with varied groups as a team member and/or a leader in diverse business domains.
PO 4	Information and Digital Literacy: Demonstrate the use of appropriate tools, techniques and softwares, inclusive of internet and electronic media for acquiring, assessing and analysing data relevant to business decisions.
PO 5	Orientation to Research: An attitude of inquiry towards dynamic aspects of business environment by gathering secondary data and applying the knowledge and tools of mathematics and statistics to analyse the same.
PO 6	Sensitization towards environment: Awareness of the importance of environment and developing concern for environmental protection and sustainable practices, growth and development.
PO 7	Ethical and civic values: Sensitized to various stakeholders in society and appreciating the need to apply ethical values in a business domain, with an understanding of basic legal framework. Empathy towards gender issues and problems of social groups from different strata of the society.
PO 8	Self-directed and Lifelong Learning: Ability to explore and gain knowledge in independent and self-reliant ways. Demonstrate ability to adapt and upgrade with the global, social and technological changes

### **COURSE OUTCOMES FYBCOM**

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

### **SEMESTER – I**

<b>Course Code</b>	Credits	Lectures / week	Course	Name	
SIUCAFM11	3	4		Accounting and Financial Management- I	
		ntcome of SIUCAFM11 n of this course, students will	Cognitive	Affinity with	
CO No.		be able to	Level	PO/ PSO	
CO1	formulation proces	jectives, features and as of Indian Accounting by standards relevant to the	R,U	PO1	
CO2	To discuss the imp	ortance of Inventory Valuation inventory value by methods	U,Ap	PO1,PO2	
CO3		statements of manufacturing ity in recognition of capital and	R,U,Ap	PO1,PO2	
CO4		plete financial records of a as to prepare its final accounts.	R,U,Ap	PO1,PO2	

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCCOM11	3	3	Comme	erce - I
	Course Ou	atcome of SIUCCOM11		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Understand and exp	blain basic concepts and various		
	aspects related to be	usiness, its objectives and growth		PO1,
CO1	and recent trends in	business.	R,U	PO2
	Classify and explain	n various components of business		
	environment and de	escribe the interrelationship		PO1,
CO2	between business an	R, U	PO2	
	Understand and exp	blain the concept and various		PO1,
CO3			R, U	PO2
	Define entrepreneur	rship and describe various aspects		
	of entrepreneurship	like significance, qualities and		PO1,
CO4	types.		R, U	PO2

Course				
Code	Credits	Lectures / week	Course	Name
		_	Environ	
SIUCEVS11	3	4	Stud	lies
	Course O	utcome of SIUCEVS11		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	To describe basic er	vironmental concepts and		
CO1		p between man and environment.	R,U	PO1,PO6
	To classify natural r	resources and evaluate the		
	importance of water	; forest and energy resources and		
CO2	recommend techniq	ues for resources conservation.	R,U	PO1,PO6
	To evaluate the rece	ent trends in global and national		
	population, urbaniza	ation and migration, and analyze		
CO3	issues associated wi	R,U,	PO1,PO6	
	To study the basic c	oncept of maps and to apply		
	different cartograph			
	maps and locate env	vironmentally significant features		
CO4	on the map of the w	orld.	R,U,Ap	PO1,PO6

SIUCFOC11 / SIUAFOC11 /				
SIUSFOC11	2	3	Foundation	Course - I
	Course Outcome of	f SIUCFOC11 /		
	SIUAFOC11 / S	SIUSFOC11		Affinity
	Upon completion of this	course, students will	Cognitive	with
CO No.	be able	eto	Level	PO/ PSO
	To appreciate the pluralisti	c nature of Indian		
CO1	society with reference to d	iversity.	R, U	PO1
	To examine the issues face	d by the weaker		
	sections of society speciall	y women and disabled		
CO2	persons due to their dispari	ties.	R,U	PO1,PO7
	To explain the complex fea	atures of inter-group		
	conflicts and their manifes	tations in Indian		
CO3	society.		R,U	PO1,PO8
	To discuss the complexitie	s of Indian political		
	system and asses its role in	bringing about peace		
CO4	and harmony in society.		R,U	PO1

<b>Course Code</b>	Credits	Lectures / week	Course	Name
			Mathemat	tical and
			Statis	tical
SIUCMAS11	3	3	Techniq	ues - I
	Course Or	itcome of SIUCMAS11		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Understand concept	s in commission, brokerage, LPP,		
	Measures of central	tendency such as Mean, Median,		
	Mode, Quartiles, De	eciles, Percentiles, Measures of		
	Dispersion such as	Quartile deviation, Mean		
	deviation, Standard	deviation and state the relevant		
CO1	definitions.		R, U,	PO1
	Solve problems of c	ommission, brokerage, LPP,		
	shares and mutual f			
	tendency, Measures	of Dispersion, Probability,		
CO2	Decision theory.		R, U, Ap	PO2

Course Code	Credits	Lectures / week	Course	
SIUCBEC11	3	3	Busir Econo	
	Course Outcome	e of SIUCBEC11		Affinity with
	Upon completion of this co	ourse, students will be able	Cognitive	PO/
CO No.	t	0	Level	PSO
	Identify and interpret the bas	ic economic relations		
CO1	required for business analysis	S	R,U	PO1
				PO1,
CO2	To analyse the concept of der	mand and its measurement	An	PO2
	To examine and interpret sup	ply and production		PO1,
CO3	decisions		R,U	PO2
	To illustrate and compute cos	st output relation in short run		PO1,
CO4	and long run	-	Ар	PO2

Course Code	Credits	Lectures / week	Course	Name
			Busii	ness
SIUCBUC11	3	3	Commur	nication
	Course O	utcome of SIUCBUC11		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Develop awareness	of the complexity of the		
CO1	corporate communi	cation process.	R,U	PO3
	Recognize the func	tional aspects of language and		
	adapt communication	on to the needs of communication		
CO2	using online metho	ds.	R, Ap	PO7
CO3	Adopt ethical business practices.		E,Ap	PO3
	Express views in a	cogent fashion with regard to		
CO4	writing and speakin		U,Ap,E	PO3

SEMESTER – II					
<b>Course Code</b>	Credits	Credits Lectures / week			
			Accounta Financial M	•	
SIUCAFM21	3	4	I	I	
	Course Out	come of SIUCAFM21		Affinity	
	Upon completion of	of this course, students will be	Cognitive	with	
CO No.		able to	Level	PO/ PSO	
	Record Hire purcha	Record Hire purchase transactions by Asset			
CO1	purchase method, in	the books of hirer and vendor	R,U,Ap	PO1,PO2	
CO2	1 0	nent transactions in the books gnor and consignee.	R,U,Ap	PO1,PO2	
CO3	To prepare Partners adjustments to give admission/retiremer financial year.	R,U,Ap	PO1,PO2		
	2	K,O,Ap	101,102		
	books of the vendor	lgamation of firms in the firms and in the			
CO4	Amalgamated.		R,U,Ap	PO1,PO2	

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCCOM21	3	3	Comme	erce II
	Course Ou	utcome of SIUCCOM21		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Describe the basic r	nature of services and its		
	significance and un	derstand the marketing mix and		PO1,
CO1	strategies for servic	e marketers.	R, U	PO2
	Understand and exp	blain various aspects of retail		
	sector in India like	sector in India like retail formats, store planning,		
	recent trends, oppor	recent trends, opportunities, challenges and		
CO2	strategies.		R, U	PO2
	Understand and des	cribe the recent trends in ITES		PO1,
CO3	(Information Techn	R, U	PO2	
	Explain various asp	ects of E-Commerce like its		PO1,
CO4		ortunities and challenges.	R, U	PO2

Course				
Code	Credits	Lectures / week	Course	Name
			Environ	mental
SIUCEVS21	3	4	Studie	es - II
	Course O	utcome of SIUCEVS21		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	To examine the env	ironmental problems associated		
	with agriculture, ind	ustry and solid waste generation		
	and to choose sustai	nable practices to manage these		
CO1	sectors.		R,U	PO1,PO6
	To explain the typol	ogy and impact of tourism and		
	discover sustainable	e forms of tourism which will		
CO2	produce harmony in	nature.	R,U	PO1,PO6
	To describe various	environmental movements and		
	issues and decide or	n environment protection laws and		
CO3	their application.	R,U	PO1,PO6	
	To identify and loca	te environmentally significant		
	features on the map	of Mumbai and Konkan and		
CO4	guide them in recog	nizing places.	R,U,Ap	PO1,PO6

Course Code	Credits	Lectures / week	Course	Name
SIUCFOC21 / SIUAFOC21 / SIUSFOC21	2	3	Foundation I	
CO No.	SIUAF( Upon completi	Course Outcome of SIUCFOC21 / SIUAFOC21 / SIUSFOC21 Upon completion of this course, students		
CO1	To describe the construction and	will be able to To describe the concepts of liberalization, privatization and globalization and assess their impact on the different sectors of the		
CO2	To outline the evo	olution of human rights and ts and recognize its role in d life.	R, U R, U	PO1, PO8 PO1, PO7
CO3	To examine the causes and effects of environmental degradation and measures to resolve them which will assist in sustainable development.		R, U	PO1, PO6
CO4	To realize the role development of a	e of values and ethics in the n individual and the tress and conflicts in society.	R, U	PO1,PO7

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCMAS21	3	5	Mathematics and Statistics - II	
	Course Outcome of SIUCMAS21		Cognitive	Affinity with PO/
CO No.	Opon completion	of this course, students will be able to	Level	PSO
	Understand concepts in differentiation, simple and compound interest, annuity, bivariate linear correlation and regression, time series, index numbers, binomial, poison, normal distribution, and state the relevant			
CO1	definition.		R, U	PO1
	Solve problems and and compound inter- correlation and regre			
CO2	binomial, poison, no	ormal distribution.	R, U, Ap	PO2

Course Code	Credits	Lectures / week	Course	
SIUCBEC21	3	3	Microecon Markets &	
SIUCDEC21	3	5	Markets &	Affinity
	Cours	e Outcome of SIUCBEC21		with
	Upon complet	tion of this course, students will be	Cognitive	PO/
CO No.	able to		Level	PSO
	To compare market conditions in perfect competition			PO1,
CO1	and monopoly		U	PO2
	To compare market conditions in monopolistic			PO1,
CO2	competition and	oligopoly	U	PO2
				PO1,
CO3	To examine diffe	erent pricing methods	R	PO2
	To discuss techn	iques of investment appraisal and		PO1,
CO4	evaluate capital	projects	U,E	PO2

Course				
Code	Credits	Lectures / week	Course	Name
			Busir	iess
SIUCBUC21	3	4	Communic	cation - II
	Course O	utcome of SIUCBUC21		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Develop awareness	of the complexity of the		
CO1	1 1 1		U	PO3
	Adapt communication	ion to the needs of communication		
CO2	using technology.		E,Ap	PO3
	Organize facts and	ideas in a systematic and lucid		
	manner in a conscio	bus manner with a specific focus		
CO3	on summarization skills.		An	PO3
	Interpret, describe and express views in a cogent			
	-	with regard to group		
CO4	communication.		An, Ap	PO3

#### **COURSE OUTCOMES FYBCOM**

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

	S	EMESTER - III			
<b>Course Code</b>	Credits	Lectures / week	Course	Name	
SIUCAFM31	4	4	Accountancy a Manager		
	Course Outcome of SIUCAFM31			Affinity	
	Upon completion	Upon completion of this course, students		with	
CO No.	W	will be able to		PO/ PSO	
	To draft final accounts of LLP form of				
CO1	organisation.		R,U,Ap	PO1,PO2	
	To calculate purch	ase consideration of the			
CO2	Vendor firm and a	ccount for the closure.	R,U,Ap	PO1,PO2	
	To evaluate and ca	To evaluate and calculate goodwill by different			
CO3	methods given spe	methods given specific conditions.		PO1,PO2	
	To describe and di	scuss various terms related			
	to capital base of a	company and account for			
CO4	issue of shares and	l debentures	R,U	PO1	

Course				
Code	Credits	Lectures / week	Course	Name
			Introdu	ction to
			Manag	ement
SIUCFAA31	3	3	Accou	nting
	Course Or	itcome of SIUCFAA31		Affinity
	Upon completion	n of this course, students will	Cognitive	with
CO No.		be able to	Level	PO/ PSO
	Able to describe th	e need, benefits, limitations of		
	management accou	inting and distinguish it from		
CO1	other branches of accounting.		R,U	PO1
	Able to convert an	d present financial statements		
CO2	in vertical format.		R,U,Ap	PO1,PO2
	Able to draft Com	monsize statements,		
	-	ments and Trend statements and		
	-	basic analysis of financial		
CO3	statements, with bi	rief comments.	R,U,Ap,An	PO1,PO2
	Able to express the working capital requirement			
		and given activity level in a		
CO4	statement form.		R,U,Ap	PO1,PO2
	Able to draft the ca	ash flow statement in AS 3		
	format given releva	ant details of assets and		
CO5	liabilities balances	and activities during the year.	R,U,Ap,An	PO1,PO2

Course Code	Credits	Lectures / week	Course	Name
SIUCCOM31	3	3	Commer Management and Cha	: Functions
CO No.	Course Outcome of SIUCCOM31 Upon completion of this course, students will be able to		Cognitive Level	Affinity with PO/ PSO
CO1	Understand and e principles, skills a management.	xplain the concept, functions, and evolution of	R, U,	PO1, PO2
CO2		ept and components of principles and techniques of	R, U	PO1, PO2
CO3		ss of organising, types of ture and various aspects of partmentation.	R, U	PO1, PO2
CO4	directing like mot	xplain various aspects of ivation, communication and scuss various techniques of	R, U	PO1, PO2

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCBLW31	3	4	Business	Law - I
CO No.	Course Outcome of SIUCBLW31 Upon completion of this course, students will be able to		Cognitive Level	Affinity with PO/ PSO
CO1	essentials of valid of person to enter into c	lain the essentials of valid contract, fer and acceptance, capacity of contract and essentials of valid Indian Contract Act, 1872.	R, U	PO1, PO7
	Describe the various quasi contract, E-con formation and discha able to analyze and e		PO1,	
CO2 CO3	and Guarantee, Bailn Understand and expl in which students wi sale and agreement t between condition at seller under Sale of (	R, U R, U	PO7 PO1, PO7	
CO4	Differentiate various Negotiable Instrume evaluate different co bill of exchange, exa like negotiable instru course, rights and pr	R, U	PO1, PO7	

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCFOC31 / SIUSFOC31 / SIUAFOC31	2	3	Foundation II	
CO No.	Course Outcome of S / SIUAFOC31 Upon completion of the able to	Cognitive Level	Affinity with PO/ PSO	
CO1	To recognize the differ human rights and list o	R, U	PO1	
CO2	To evaluate various dis human life and to get a management.	R, U	PO1, PO6	
CO3	To explain the develop cultures and how to ap	R, U	PO1, PO8	
CO4	To evaluate different se interpersonal communi	1	R, U, Ap	PO1, PO3

Course Code	Credits Lectures / week		Course	Name
			<b>Business E</b>	conomics-
			I: Elem	ents of
SIUCBEC31	3	3	Macroeco	onomics
	Course Outcom	e of SIUCBEC31		Affinity
	Upon completion of this course, students will be		Cognitive	with
CO No.	able to		Level	PO/ PSO
CO1	To enumerate basic concepts of macroeconomics		R	PO1
CO2	To explain macro economic variables		U	PO1
CO3	To interpret macroeconomic policy tools		U	PO2
CO4	To identify different poli	cy implications	R	PO8

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCADV31	3	3	Advertis	sing - I
	Course O	utcome of SIUCADV31		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Understand and exp	lain the concept of advertising,		
	role of marketing co	ommunication and classify		
	advertisements on the	he basis of area, media nature and		
CO1	people.	R, U	PO1	
	Understand the exis	tence and working of Ad		
CO2	Agencies and career	R, U	PO1	
	Sensitize about mor	ality in advertisements along with		PO1,
CO3	understanding its in	pact on the economy as a whole.	R, U	PO7

	Understand the significance of brand building and its		
	relationship with advertising along special purpose		
CO4	advertising.	R, U	PO1

Course				
Code	Credits	Lectures / week	Cour	rse Name
			Computer A	Applications and
SIUCCPO31	2	3	Database Mar	nagement Systems
	Course Outcome of SIUCCPO31			
	Upon completion of this course,			Affinity with
CO No.	students will be able to		<b>Cognitive Level</b>	PO/ PSO
	To study the f	oundation of Database		
CO1	Management System.		R, U	PO2, PSO1
	To understand basic concepts of			PO2, PO3,
CO2	Database, DB	MS, MS-Access.	U, Ap	PSO2,PSO4

Course Code	Credits	Lectures / week	Course	Name
SIUCECS31	3	3	Economic	Systems
		Outcome of SIUCECS31	Cognitive	Affinity
CO No.	Upon completio	Upon completion of this course, students will be able to		with PO/ PSO
	To examine the di	ifferent types of economic		
CO1	systems		R	PO1
CO2	To discuss differe evaluating econor	nt efficiency criteria for nic systems	U	PO2
	To describe the fe	atures of capitalism and its		
CO3	transition	-	R	PO1
CO4	To explain Marxi	an economic thought	U	PO2

SEMESTER – IV					
<b>Course Code</b>	Credits	Lectures / week	Course	Name	
			Accountancy a		
SIUCAFM41	4	4	Manager	nent IV	
	Course Ou	tcome of SIUCAFM41		Affinity	
	Upon complet	ion of this course, students	Cognitive	with	
CO No.	v	vill be able to	Level	PO/ PSO	
CO1	To account for ur	nderwriting transactions	R,U,Ap	PO1,PO2	
	To draft the Profi	t and loss a/c and Balance			
	sheet as per revis	ed schedule VI of -			
CO2	Companies Act a	long with disclosures	R,U,Ap	PO1,PO2	
	To calculate profi	its prior to and post			
CO3	incorporation of a	a Company.	R,U,Ap	PO1,PO2	
	To value shares b	y different methods, given			
CO4	relevant terms an	d conditions	R,U,Ap,An	PO1,PO2	
	To use Excel spre	eadsheet formulae to organize			
CO5	accounting data to	o produce the Trial balance.	U,Ap	PO1,PO4	

Course Code	Credits	Lectures / week	Course	Name
SIUCFAA41	3	3	Audi	ting
	Course O	utcome of SIUCFAA41		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
		Understand the concept of auditing, determine errors and frauds and duties and responsibilities of		
CO1	an auditor.		R, U	PO1
CO2	-	s of audit planning, procedure ce documentation for evidence.	R, U, Ap	PO1,PO2
CO3	Explain the concep and application of	t of test check, internal control internal audit.	R, U	PO1
CO4	Vouch and verify t documents while p	ransactions with evidencing erforming audit.	R,U,Ap	PO1,PO2

<b>Course Code</b>	Credits	Lectures / week	<b>Course Name</b>	
			Commer	ce - IV:
			Management	Production
SIUCCOM41	3	3	& Fin	ance
	Course Outcome of SIUCCOM41			Affinity
	Upon completi	Upon completion of this course, students		with
CO No.	v	vill be able to	Level	PO/ PSO
	Understand and e	xplain various aspects of		
	production management like production			
	systems, productivity and inventory control			
CO1	techniques.		R, U	PO1, PO2

	Explain the concept and dimensions of quality and discuss the significance of various tools of		
CO2	quality management.	R, U	PO1, PO2
	Describe the structure of Indian Financial		
	System and understand the significance of its		
CO3	various components.	R, U	PO1, PO2
	Discuss the recent trends in Indian Financial		
	market like mutual funds, start ups and micro		
CO4	finance.	R, U	PO1, PO2

<b>Course Code</b>	Credits	Lectures / week	Course Name	
SIUCBLW41	3	4	<b>Business</b>	Law - II
	Course Outcome of SIUCBLW41 Upon completion of this course, students will be		Cognitive	Affinity with PO/
CO No.		able to	Level	PSO
	company, various ty to describe and unde directors, whole time general meeting, and			
	-	e legal procedure to be followed		DO1
CO1	Companies Act 2013	ment of company as per Indian 3.	R, U	PO1, PO7
CO2	various modes of cre understand the rights	Terent types of partnership and eation of partnership, and and duties of partners and modes thership as per Partnership Act of	R, U	PO1, PO7
CO3	available for consum consumer rights as p and also will be able	ustomer and redressal mechanism ners in case of violation of er the Consumer Protection Act to realize need of competition powers and functions under	R, U	PO1, PO7
	<b>.</b>	te Intellectual property rights like		10/
	-	nd Copyrights and legal		
CO4	procedures for acqui	ring IPRs and rights of holders of	DI	PO1,
CO4	holders of Intellectua	ai property rights.	R, U	PO7

Course Code	Credits	Lectures / week	Course	Name
SIUCFOC41 / SIUSFOC41 / SIUAFOC41	2	3	Foundation IV	-
CO No.	SIUSFC Upon completi	Course Outcome of SIUCFOC41 / SIUSFOC41 / SIUAFOC41 Upon completion of this course, students		Affinity with PO/ PSO
		vill be able to icant rights of citizens and	Level	PO1,
CO1	1 0	rotect their rights.	R, U	PO2
	assess the role of	proaches to ecology and environmental principles in		PO1,
CO2	Ŭ	able development.	R, U	PO6
CO3		technologies and apply benefit of man and society.	R, U	PO1, PO8
	exams and exami	ompare different competitive ne the soft skills required for		PO1,
CO4	these exams.		R, U, Ap	PO3

Course Code	Credits	Lectures / week	Course	Name
SIUCBEC41	3	3	Foundation Fina	
ыссысч	Ũ	utcome of SIUCBEC41	1 ma	Affinity
	Upon completion	on of this course, students will	Cognitive	with
CO No.		be able to	Level	PO/ PSO
	To understand th	e basic concepts of public		
CO1	finance		U	PO1
	To identify the v	arious sources of public		
CO2	revenue	revenue		PO1
	To classify categ	ories of public expenditure and		
CO3	public debt		U	PO1, PO2
CO4	To analyze impli	cations of fiscal policy	An	PO1, PO8

<b>Course Code</b>	Credits	Lectures / week	Course	Name
SIUCADV41	3	3	Advertis	ing – II
		utcome of SIUCADV41		Affinity
	Upon completion	of this course, students will be	Cognitive	with
CO No.		able to	Level	PO/ PSO
	Understand, create,	R, U, An,	PO1,	
CO1	campaigns on social	media platforms.	С	PO4
	•	s of media, process of media		
	research, planning, l			
	direction of advertis		PO1,	
CO2	industrial standards.		R, U	PO5

	Get greater insights about creativity by applying		
	visualizing and juxta-positioning techniques with		
CO3	reviewing advertisements.	R, U, Ap	PO1

Course				
Code	Credits	Lectures / week	Cou	irse Name
			Communi	cation, Internet,
SIUCCPO41	2	3	and S	preadsheets
	Cou	rse Outcome of		
	Upon completion of this course, students		Cognitive	Affinity with
CO No.	м	vill be able to	Level	PO/ PSO
	To learn basic co	oncepts of Computer		
	Hardware, Softw	vare, MS-Excel and the		PO1, PO2, PSO1,
CO1	languages of computer.		R, U	PSO5, PSO6
	To learn the Inte	rnet Protocols and		PO1,PO2,
CO2	applications of I	nternet.	U, Ap	PSO1,PSO7

Course Code	Credits	Lectures / week	Course	Name
SIUCECS41	3	3	Economic	Systems
CO No.		Outcome of SIUCECS41 on of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
CO1	To compare the e USSR	conomic systems of US and	U	PO1
CO2	To describe the fe its transition in In	eatures of mixed economy and dia	R	PO1
CO3	To explain global economic growth	isation and its impact on	U	PO2
CO4	To identify challe development	nges of world economic	R	PO2, PO8