




**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE, (AUTONOMOUS),
SION (W), MUMBAI -400 022
NAAC SSR – CYCLE 4 : 2018-2023**

Metric No. 5: 5.1.2:

Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years

Sr. No.	Name of guidance/coaching for competitive examinations/career counselling	Page numbers
1.	Prospects in Brand Management	01
2.	An interactive session with Krishma Ganatra Gandhi on Plant tissue culture and its future in India	04
3.	Career scope in Advertising and Journalism	07
4.	Demystifying media industry in advertising and journalism	10
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6.	Expectations of advertising industry from the students	16
7.	Data science- career paths ahead	21
8.	Importance of goal setting	25
9.	Careers after MA English Literature	28
10.	Careers in the field of teaching	32

This is to certify that the attached documents have been verified and found to be true.


Principal
SIES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.



College seal

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS),
SION WEST, MUMBAI - 400 022**

DEPARTMENT OF BIOTECHNOLOGY

A. Title of the Seminar/Workshop/Conferences:

Prospects in Brand Management

B. Background:

Brand management involves ensuring brand compliance by providing the whole company with easy access to your brand parameters. Good brand management leads to increased brand awareness, which leads to community support and company growth. Brand management is an iterative and collaborative process that takes time and investment in the right tools.

C. Aims/Objectives:

The lecture intended to make students aware of the significance of branding and brand management in bio-pharmaceutical industries.

D. Location:

MS Teams

E. Target audience/participants with expected number:

81 participants (UG-PG students)

F. Details of Sessions:

The session was held on 27th June, 2020 from 11.00 am to 12.00 pm.

G. Session and names of Resource Persons:

Mr. Sagar Majumdar

H. Expected outcome:

Students are expected to understand and know about the sales and marketing domain, steps involved in biopharma marketing, significance of soft skills in marketing.

Tara Menon

Dr. Tara Menon

Co-ordinator

Department of Biotechnology

Sure

Principal
**SIES College of Arts, Science &
Commerce (Autonomous)**
Sion (West), Mumbai - 400 022.

Date: 27-6-2020

Annexure 1:



Details of Resource person:

Mr Sagar Majumdar is currently working as Product manager at Alkem laboratories, Mumbai. Previously, Sagar was a Project Lead at Brandcare and also held positions at Abbott.

Annexure 2: Attendance Record

Timestamp	Full Name	Class	Roll No	Timestamp	Full Name	Class	Roll No
6/27/2020 12:04:17	Adithya Namboothiri	SYBT	822	6/27/2020 12:09:03	Jidhnyasa Sanjay Ghara	SYBT	1920808
6/27/2020 12:04:26	Vishal Sudarshan Kandu	SYBT	1920840	6/27/2020 12:09:07	Sneha Uday Dutta	MSc II	192005
6/27/2020 12:04:27	Sejal kanoja	SYBT	1920814	6/27/2020 12:09:31	Niranjani K.	TYBT	1920817
6/27/2020 12:04:43	Yadav Omkar Vijay	FYBT	1920831	6/27/2020 12:09:34	Pooja Bait	TYBT	303
6/27/2020 12:04:55	Chirag Mansukh Kothari	FYBT	1920808	6/27/2020 12:10:08	Drishya Udayan	MSc I	02
6/27/2020 12:05:25	Siddharth Mudliyar	FYBT	1920817	6/27/2020 12:10:20	Aditya Ravi Shetty	FYBT	326
6/27/2020 12:05:29	Ankita Vijay Rane	MSc II	14	6/27/2020 12:10:24	Preethika Murali	TYBT	1920814
6/27/2020 12:05:31	Janavi Thyagraj	TYBT	810	6/27/2020 12:10:24	Manali Shailesh Pradhan	FYBT	321
6/27/2020 12:05:49	Tejashree Shivram Phep	MSc II	12	6/27/2020 12:10:29	Noorsabah Syed	MSc II	192015
6/27/2020 12:05:50	Ruchi Pawar	TYBT	820	6/27/2020 12:10:40	MAHALAXMI THEVAR	SYBT	336
6/27/2020 12:06:01	Nikita Nair	MSc I	1920006	6/27/2020 12:11:00	Aarathi kurup	TYBT	813
6/27/2020 12:06:18	Karshma S Golungulu	MSc I	03	6/27/2020 12:11:07	Arpita A Khot	MSc II	10
6/27/2020 12:06:23	Akanksha Tupsakhare	MSc I	12	6/27/2020 12:11:16	Rithika Gangadhar Shetti	SYBT	335
6/27/2020 12:06:35	Liza Peter Fernandes	FYBT	1920805	6/27/2020 12:12:10	Mahek Parmar	SYBT	1920824
6/27/2020 12:06:40	GUNA BRINDA MURUG	SYBT	820	6/27/2020 12:12:37	Sharanya shankar	SYBT	332
6/27/2020 12:06:47	Ritu Pawar	TYBT	819	6/27/2020 12:12:38	Shilpa Sivadas	FYBT	1920827
6/27/2020 12:06:54	Shanmuga Sundari	SYBT	831	6/27/2020 12:12:44	Vignesh mudliyar	FYBT	1920816
6/27/2020 12:07:04	Navami Koyande	MSc II	11	6/27/2020 12:12:49	Niharika Milind Rahate	SYBT	328
6/27/2020 12:07:08	Navami Koyande	MSc II	11	6/27/2020 12:12:57	Deeksha Sapaliga	SYBT	327
6/27/2020 12:07:20	Soundarya udaiyar	SYBT	1920838	6/27/2020 12:12:59	Indhu pudhiyamuthu	SYBT	310
6/27/2020 12:07:21	Ananya Shetty	SYBT	1920834	6/27/2020 12:13:10	Sandhya Yadav	MSc II	192018
6/27/2020 12:07:40	Minichae balasubraman	MSc I	1920005	6/27/2020 12:13:10	DISHA POOJARY	MSc II	19
6/27/2020 12:07:41	Pratiksha Yadav	TYBT	832	6/27/2020 12:13:16	Anisha Bhende	SYBT	304
6/27/2020 12:07:44	Siddhi Bute	SYBT	808	6/27/2020 12:13:18	Sandhya Yadav	MSc II	192018
6/27/2020 12:07:46	Pooja Uday Mahajan	SYBT	815	6/27/2020 12:13:26	Yadav Krishnaveni Rama	MSc I	14
6/27/2020 12:07:59	Arpita Singh	MSc I	16	6/27/2020 12:13:37	Mansi Rawat	TYBT	323
6/27/2020 12:08:02	Sayali Joshi	SYBT	13	6/27/2020 12:13:41	Mahima shah	SYBT	817
6/27/2020 12:08:03	Sanika Prassanna Rai	FYBT	1920823	6/27/2020 12:14:35	Akshita	MSc II	04
6/27/2020 12:08:14	Dhanisha Mohapatra	FYBT	1920843	6/27/2020 12:15:10	Jennifer Francis Nadar	TYBT	316
6/27/2020 12:08:15	Tamanna Mandal	FYBT	1920811	6/27/2020 12:15:23	Abhay Iyer	SYBT	811
6/27/2020 12:08:16	Ujwal V Shetty	MSc I	10	6/27/2020 12:15:28	Spandana Tholar	SYBT	837
6/27/2020 12:08:20	Harshitha Sunder Shetty	TYBT	826	6/27/2020 12:15:46	Aishwarya Ramakrishna	SYBT	302
6/27/2020 12:08:21	Lawanya chappidi	MSc I	1	6/27/2020 12:15:54	Anushka Gonge	TYBT	308
6/27/2020 12:08:30	Anusha R Shettigar	TYBT	825	6/27/2020 12:16:17	Sanchit Jain	MSc II	192008
6/27/2020 12:08:34	Aparna Iyer	TYBT	809	6/27/2020 12:16:55	Ruluja Vishwas Wakholkar	SYBT	339
6/27/2020 12:08:45	Ashmita Pal	MSc II	192002	6/27/2020 12:16:58	Niveditha Narayanan	FYBT	1920832
6/27/2020 12:08:52	Sristhi Alagesan	SYBT	821	6/27/2020 12:17:04	Darshana Joshi	TYBT	1920811
6/27/2020 12:08:55	Akshada Mutha	SYBT	19	6/27/2020 12:17:18	Mihir Pradhan	SYBT	825

6/27/2020 12:17:25	Hankrishna Rajendra Sa	TYBT	
6/27/2020 12:17:39	Mary Menezes	TYBT	824
6/27/2020 12:18:03	Bhagyashree Ramachan	FYBT	815
6/27/2020 12:18:37	Athira V Upendran	MSc I	806
6/27/2020 12:19:06	Anand B	SYBT	13
			1920803

Tara Menon

Dr. Tara Menon
Co-ordinator
Department of Biotechnology

Date 27 6 2020



SIES COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS), Sion (W)
DEPARTMENT OF BIOTECHNOLOGY

Title: An interactive session with Krishma Ganatra Gandhi on Plant tissue culture and its future in India

Day & Date: Saturday, 11th July 2020

Time: 2:00 – 05.30 pm

Objective of the webinar:

To make the participants aware about the scope and job prospects in the field of plant tissue culture. The session aimed at making them aware of the current & future status of plant tissue culture in India and also to encourage entrepreneurship.

Resource person: Ms. Krishma Ganatra, Marketing and Business Development, Chemspark India Pvt Ltd & Founder, Mia Fiori

Participants: 72 Undergraduate and postgraduate students

Platform:

The program was conducted using online platform MS Teams. It was followed by question-answers session between the resource person and participants.

Outcome:

The feedback of participants stated that they found the session to be helpful in understanding the relevance of plant tissue culture.

The program helped them to understand:

1. Plant tissue culture and its applications
2. Scope of PTC
3. Different job roles under PTC field
4. Marketing and business development in PTC

Dr. Tara Menon
Co-ordinator
Department of Biotechnology
Annexures to the report:

Principal
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11.07.2020

An interactive session with Krishma Ganatra Gandhi on Plant tissue culture and its future in India



Current and Future Status of Plant Tissue Culture

- Use of Transgenic Plants
- Represent an economical alternative to fermentation-based production systems.
- Plant-made vaccines or antibodies (plantibodies) are especially striking, as plants are free of human diseases, thus reducing screening costs for viruses and bacterial toxins.
- The number of farmers who have incorporated transgenic plants into their production systems in 2008 was 13.3 million, in comparison to 11 million in 2007

BUT AGAIN THESE ARE BANNED AND LOT OF CONTROVERSIES SURROUNDING THESE IN INDIA



JOB IN PTC

- COSMETIC COMPANIES RND- PRODUCTION OF ACTIVE GREEN RAW MATERIALS
- PTC COMPANIES ALL ACROSS INDIA
- NURSERIES
- PHARMACEUTICAL COMPANIES -Production of secondary metabolites
- PITCH IN SOME OF YOUR WEIRDEST IDEAS AND WORK ON THEM
- DON'T BE INDUSTRY PUPPETS BE ENTREPRENEURS

WE ARE IN FOR SOME CRAZY INNOVATION AND WEIRDEST IDEAS

YOU ARE WELCOME TO JOIN US

Annexure 2: Attendance record

Timestamp	Full Name	Class	Roll No.
7/11/2020 14:58:04	POOJA MAHAJAN	SYBT	815
7/11/2020 14:58:12	Mihir Pradhan	SYBT	825
7/11/2020 14:58:14	Yadav Omkar Vijay	FYBT	1920831
7/11/2020 14:58:17	Arpita Singh	MSc I	16
7/11/2020 14:58:21	Shaguffa shaikh	SYBT	829
7/11/2020 14:58:31	Mahima shah	SYBT	817
7/11/2020 14:58:35	GUNA BRINDA	SYBT	820
7/11/2020 14:58:41	Mahalaxmi Thevar	SYBT	836
7/11/2020 14:58:43	Aditya Ravi Shetty	FYBT	826
7/11/2020 14:59:03	Jidhnyasa Sanjay	SYBT	1920808
7/11/2020 14:59:05	Sanika Prassanna Rai	FYBT	1920823
7/11/2020 14:59:10	Srithi Alagesan	SYBT	821
7/11/2020 14:59:11	Vignesh mudliyar	FYBT	1920816
7/11/2020 14:59:22	ARUL JYOTHI	MSc II	192001
7/11/2020 14:59:28	Jennifer Francis Nadar	TYBT	816
7/11/2020 14:59:29	Akanksha Tupsakhare.	MSc I	12
7/11/2020 14:59:31	Lawanya chappidi	MSc I	1920001
7/11/2020 14:59:33	Ananya Shetty	SYBT	1920834
7/11/2020 14:59:40	Harshitha Sundar	TYBT	826
7/11/2020 14:59:42	Niveditha Narayanan	FYBT	1920832
7/11/2020 14:59:43	Ruchi Pawar	TYBT	820
7/11/2020 14:59:45	Rashmita sahu	MSc I	20
7/11/2020 14:59:45	Ashmita Pal	MSc II	192002
7/11/2020 14:59:46	Mahek Parmar	SYBT	1920824
7/11/2020 14:59:52	Pratiksha Yadav	TYBT	832
7/11/2020 14:59:59	Dhanisha Mohapatra	FYBT	1920843
7/11/2020 15:00:06	Nivita Nirankan	SYBT	823
7/11/2020 15:00:08	Sowmya Murali	MSc I	11
7/11/2020 15:00:11	Kanshma S. Golumgulu	MSc I	1920003
7/11/2020 15:00:17	Gayatri Achari	TYBT	801
7/11/2020 15:00:25	Janavi Thyagraj	TYBT	810
7/11/2020 15:00:33	Liza Peter Fernandes	FYBT	1920805
7/11/2020 15:00:37	Sharanya shankar	SYBT	832
7/11/2020 15:00:43	Pooja Bait	TYBT	803
7/11/2020 15:00:45	Sejal Kanojia	SYBT	1920824
7/11/2020 15:00:45	Ritu Pawar	TYBT	819



SIES

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

College of Arts,
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Commerce (Autonomous)

Department Of Mass Media

Online Webinar on Career Scope in Advertising and Journalism Report 2019-2020

- A. Title:** The online 'Career scope in Advertising and Journalism' session was held on 8th April 2020.
- B. Background:** The session was hosted by Dr. Hanif Lakdawala on various aspects of specialization Advertising and Journalism. He gave the students a deeper insight of the different career options they can pursue after completing their Bachelors in Multimedia and Mass Communication.
- C. Aims/ Objectives:**
To create awareness about the different career options in Advertising and Journalism
- D. Location:** Zoom Meeting (Online)
- E. Participants:** 60
- F. Date:** 8th April 2020, Wednesday
- G. Resources Person:** Dr. Hanif Lakdawala
- H. Methodology:** During the session, Mr. Hanif shared few videos and a PowerPoint Presentation with the students which had basic information about the different career options in Advertising and Journalism. He helped the students draw a very clear distinction between the two fields. Mr. Hanif also shared that he had studied various subjects and had degrees in various fields that are very different from each other.
- I. Observation:** While explaining, he told the students about the diverse fields one can pursue and explained about each field. One very important message that he conveyed to the students was to utilize this free time not only in deciding their career options, but also to increase networking, engage in activities that would help them in boosting knowledge and to read different books. Mr. Hanif encouraged the students to sign up for different value-added courses so that they can make an informed career decision.
- J. Feedback:**
Overall, the session was engaging and informative and students look forward to more sessions.
- K. Annexures to the report:**

Annexure 1: Attendance of the webinar

8th April 2020

Attendance:

Roll No.	Name	Present/ Absent
MM1920002	Ansari Amaan Arif Rubina	Present
MM1920004	Bapat Vaibhavi Pravin Jyoti	Present
MM1920005	Bengeri Arunima Abhay Gopi	Present
MM1920007	Chary Meghana Srinivas Srijoythi	Present
MM1920008	Chavanke Shreyas Ramnath Nirmala	Present
MM1920010	D Souza Lita Christopher Olveena	Present
MM1920011	Das Shambhavi Shyamal Prajakta	Present
MM1920012	Dave Bhavika Prem Rekha	Present
MM1920014	Dhuri Shubham Bhushan Deepa	Present
MM1920015	Doshi Pujan Rajesh Jigna	Present
MM1920017	Ghadigaonkar Brahmi Anil Vijaya	Present
MM1920018	Gole Esha Madhav Pushpa	Present
MM1920019	Gomendes Renoshka Anthony Reshma	Present
MM1920022	Hulavane Shravani Madhukar Sharmila	Present
MM1920024	Iyer Nikhita Ravi Kavita	Present
MM1920025	Iyer Shubhaprada Srinivas Vijayalakshmi	Present
MM1920026	Iyer Sneha Santosh Seetha	Present
MM1920027	Jasani Aneri Amit Bhavna	Present
MM1920028	Joshi Shraddha Vivekanand Lalita	Present
MM1920029	Kagal Tanushree Uday Kalika	Present
MM1920032	Kavya Ganapathi Vidya	Present
MM1920034	Khan Shehzeen Abdulaziz Rubina	Present
MM1920035	Khorakiwala Shabbir Mannan Alifiya	Present
MM1920036	Kothari Hitanshi Sudhir Payal	Present
MM1920038	Lopez Jason Johnson Lizy	Present
MM1920040	Malik Aanchal Ashok Kalpana	Present
MM1920042	Mishra Akansha Brijbushan Saroj	Present
MM1920043	Miura Bijoy Kumar Rekha	Present
MM1920044	Nair Sagara Manoj Jayalakshmi	Present
MM1920045	Nair Shreya Sudheer Preeta	Present
MM1920046	Netra Sridhar Padma	Present
MM1920048	Nithya Venkat Krishnan Venkateshwari	Present
MM1920050	Pandaram Aarti Mariappan Meena	Present
MM1920051	Parimal Pradeep Hedao Sangita	Present
MM1920052	Parth Dedhia Binny	Present
MM1920054	Pathak Janhavi Manoj Padmaja	Present
MM1920055	Patil Ronit Sunil Kamal	Present
MM1920057	Pillai Kavya Sanjeev Shanthi	Present
MM1920059	Prabhavathi Kumar Murugeshwari	Present
MM1920061	Prajesh Shibu Vijayshri	Present

MM1920064	Rane Shreya Sanjay Sneha	Present
MM1920066	Sahu Pooja Laxman Suma	Present
MM1920069	Saransh Khandelwal Jyotsna	Present
MM1920070	Sawal Swarangi Prashant Nilam	Present
MM1920071	Sawant Vaishnavi Suhas Yashaswini	Present
MM1920076	Shetty Gagan Gajendranath Suchitra	Present
MM1920078	Shevade Aditi Mandar Nandini	Present
MM1920081	Smrithi Arun Ranjani	Present
MM1920083	Subramanian Ramaswamy Suparna	Present
MM1920084	Thakur Isha Nitin Reena	Present
MM1920086	Ubale Sakshi Arvind Vidya	Present
MM1920088	Vanasri Sridhar Vandana	Present
MM1920091	Vyas Megh Veerendra Rupali	Present
MM1920092	Narkar Shreya Vishnu Vaibhavi	Present
MM1920094	Sansare Daya Prakash Manisha	Present
MM1920095	Rambade Jaanvi Anil Ashwini	Present
MM1920097	Takbhate Hrushikesh Suhas Pankaja	Present
MM1920099	Jadhav Rishi Vikram Gayatri	Present
MM1920100	Arya Santosh	Present

Annexure 2: Notification and Zoom Link

Subject: Career Scope in Advertising and Journalism

DATE: Apr 8, 2020

TIME: 03:00 PM

Host: Dr. Hanif Lakhdawala

Message 1:

Hanif Lakhdawala is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us04web.zoom.us/j/739176170?pwd=K1VaRjFqY1E4RFdlaktYVVNRLzZIUT09>

Meeting ID: 739 176 170

Password: 024525

Message 2:

Hanif Lakhdawala is inviting you to a scheduled Zoom meeting.

Topic: SIES

Time: Apr 8, 2020 03:25 PM Mumbai, Kolkata, New Delhi

Join Zoom Meeting

<https://us04web.zoom.us/j/547133985?pwd=algxRVglbnV3ZXBoZkt6YmhjR1FBQT09>

Meeting ID: 547 133 985

Password: 044757

Dr. Vaneeta Raney

Co-ordinator,

Department of Mass Media



Principal
SIES College of Arts, Science & Commerce (Autonomous)
Sion (West), Mumbai - 400 022.

2019-2020

DMI



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

The Department of Mass Media

Departmental Level Webinar Report

Title : Demystifying media industry in advertising and journalism

Day: Wednesday **Date:** 8th April, 2020 **Time:** 3.45 pm to 4.45 pm

Objectives of the program:

1. To explain the differences between Journalism & Advertising and what's common between them
2. To demystify students' questions about each field.
3. To keep an open discussion about pursuing careers/ideas and whether it matches your personality type.

Resource Person:

Mr. Prashin Jagger, photographer

Participants:

SYBMM Students 2019-20

Methodology:

The session was conducted via online video conferencing Zoom application. The resource person took up queries on individual basis to overcome the challenges of virtual classroom

Feedback and Outcome:

Students' seek a clarity to be able to decide which elective they would like to choose and a better understanding of the way the industry works.

Annexures to the report:**Annexure 1: Attendance of the webinar**

 SB	Sahil Bagal	 RG	Rahul Gopalkrishnan
 Power	Sahiti Satish	 3	Ramya Rathish
 S	Saju Varghese	 R	Rashi Jain
 SP	SANIYA PANDIT	 RT	Ratnim Tyagi
 Shivani	Shivani Shankarnarayan	 ST	Sagar Talwar
 Shreya	Shreya Dadhich	 SB	Sahil Bagal
 SR	SIDDESH RAGHAVENDRA	 Power	Sahiti Satish
 Siddharth	Siddharth Seelaboyina	 S	Saju Varghese
 SH	Srikesh Hegde	 SP	SANIYA PANDIT
 SL	Stanish Lazer	 Shivani	Shivani Shankarnarayan
 Suchitra	Suchitra Iyer	 Shreya	Shreya Dadhich
 Tanaya	Tanaya Diwanji	 SR	SIDDESH RAGHAVENDRA
 T	Tejasvini Suvarna	 Siddharth	Siddharth Seelaboyina
 VD	Vaibhavi Dedhia	 SH	Srikesh Hegde
 V	Vaishnavi Pillai	 SL	Stanish Lazer
 VR	Vaneeta Raney	 Suchitra	Suchitra Iyer
 YS	Yash Sangoi	 Tanaya	Tanaya Diwanji

-  Madhavan Rajesh (Me)
-  Prashin Jagger (Host)
-  Prashin Jagger
-  B blackbeard
-  AN Aarya Nair
-  A aditi
-  Aditi Iyer
-  A Aishwarya
-  A alifya
-  AJ Aniket Jadhav
-  A Anjali
-  Artha Kunder
-  AS Athul S Nambiar
-  AS Avantika Shelke
-  Avantika Sukhatankar
-  Dhruv Das
-  DR Dhruv Rathod

Annexure 2: Notification and Zoom Link

Subject- Demystifying media industry with special reference to advertising and journalism

Date- 8 th April, 2020

Time- 3:45pm

Host- Prashin Jagger

Message-

Prashin Jagger is inviting you to a scheduled Zoom meeting.

Topic: Prashin Jagger's Zoom Meeting

Time: Apr 8, 2020 03:45 PM India

Join Zoom Meeting

<https://us04web.zoom.us/j/326933026>

Meeting ID: 326 933 026



Dr. Vaneeta Raney

10.04.2020

Co-ordinator

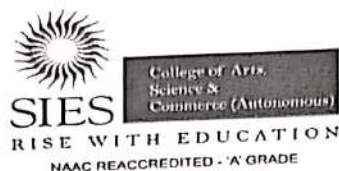
Department of Mass Media

SIES College of Arts, Science and Commerce (Autonomous)



Principal

SIES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.



Report of Guest lecture on

'Work Culture and Organizational Behaviour: an Indian Perspective'

- A. Title of the Workshop/Activity:** Guest Lecture on 'Work Culture and Organizational Behaviour: an Indian Perspective'.
- B. Background:** Industrial and Organizational Psychology is a crucial subject within the field of Psychology, exploring the application of psychological principles to work behavior. Understanding organizational culture, which reflects shared values and beliefs, is vital in comprehending employee behavior. This lecture aimed to delve into the impact of India's overall culture on the culture of organizations within the country.
- C. Aims/Objectives:** The primary objective was to provide insight into the relationship between work culture and organizational behavior, specifically from an Indian perspective. The lecture aimed to elucidate the concept of job satisfaction within the context of Indian ethos and explore the evolving nature of organizational culture in India.
- D. Location:** SIES College of Arts, Science and Commerce, Sion West.
- E. Target audience/participants with expected number:** 22 TYBA Psychology students
- F. Date of the activity:** 10th January 2020
- G. Name of Resource Persons:** Dr. Kamala Srinivas, Assistant Professor, Department of Philosophy, SIES College, Sion (W).
- H. Outcome/Feedback:** Students found the lecture interesting and insightful. Dr. Kamala Srinivas effectively explained the concept of work culture, job satisfaction, and their connection within the Indian context. Attendees gained valuable insights into how India's cultural nuances influence the culture of organizations, and they appreciated the relevance of the topic to their studies in Industrial and Organizational Psychology.
- I. Funding if any:** No external funding received.

SIES COLLEGE OF ARTS, SCIENCE & COMMERCE
 BION (WEST), MUMBAI - 400 022
 ATTENDANCE SHEET

Class: III B.A. Date: C Topic: Guest Lecture
 Date: 10/11/2020 Time: _____ Topic: Work culture & Org. Beh.
Industry Perspective

Roll No.	Name	Roll No.	Signature	Roll No.	Signature
1	Amal Bhargava	34	Amal	67	
2	Anand Jey	35	Anand	68	
3	Ananya Chetty	36	Ananya	69	
4	Aranya Patil	37	Aranya	70	
5	Bhikshu Jadhav	38	Bhikshu	71	
6	Vaishnavi T	39	Vaishnavi	72	
7	Charmvi G	40	Charmvi	73	
8	Jay P. Pilla	41	Jay P	74	
9	Smita A. A. A.	42	Smita	75	
10	Dhyanika G.	43	Dhyanika	76	
11	Sahana M	44	Sahana	77	
12	Anagha	45	Anagha	78	
13	Karishma	46	Karishma	79	
14	Sauvami R.	47	Sauvami	80	
15	Anat Saha	48	Anat	81	
16	Rutuja K.	49	Rutuja	82	
17	Rishika S.	50	Rishika	83	
18	Ankita S.	51	Ankita	84	
19	Beata J.	52	Beata	85	
20	Devika H.	53	Devika	86	
21	Daanya M.	54	Daanya	87	
22	Sanku	55	Sanku	88	
23		56		89	
24		57		90	
25		58		91	
26		59		92	
27		60		93	
28		61		94	
29		62		95	
30		63		96	
31		64		97	

Report Prepared by: Ms. Amruta Padhye

Signature: AAP

Signature of HOD: [Signature]

Name: Ms. Shama Todurkar

Department: Psychology

Designation: Assistant Professor

Principal (Stamp & Sign):

College seal:

[Signature]





College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Department Of Mass Media
Webinar Report 2019-2020

- A. Title: Expectations of Advertising Industry from the students**
- B. Background:** A departmental level workshop on Expectations of Advertising Industry was conducted by Department of Mass Media which was hosted by Dr. Hanif Lakdawala for SYBMM students
- C. Aims / Objectives of the program:**
1. To understand the advertising agency culture, style, structure
 2. To check eligibility/qualifications and experience required to enter the field.
 3. To understand the skill set and expertise required to sustain in the industry.
- D. Location:** Zoom Meeting (Online)
- E. Participants:** 51 SYBMM 2019-20 Students
- F. Date and Time of the activity:** 3.00 pm to 4.00 pm on 11th April, 2020, Saturday
- G. Resource Person:**
Dr. Hanif Lakdawala, Director, Akbar Peerboy College
- H. Methodology:**
Dr. Hanif Lakdawala oriented students about the elective as advertising specialization via Zoom online learning platform and addressed the queries too virtually.
- I. Outcome:**
1. The resource person imparted know how on the working of Advertising Agency.
 2. The session was informative and built confidence amongst students to understand the expectations of advertising industry.

J. Annexures to the report:

Annexure 1: Attendance of the webinar



Figure 1




Figure 2



Figure 3

E 5

Annexure 2: Notification and Zoom Link**Subject- Expectations of Advertising industry from the students****Date- 11th April, 2020****Time- 3:00pm****Host- Dr. Hanif Lakdawala****Message-****Topic: Expectations of Advertising industry from the students****CLASS: SYBMM****Date: Apr 11, 2020 SATURDAY****TIME: 03:00 PM Mumbai, Kolkata, New Delhi****Join Zoom Meeting****<https://us04web.zoom.us/j/412789234?pwd=eGVuZjVmQ9sU3VwV0RBamlLL2VsZz09>****Meeting ID: 412 789 234****Password: 039874****Dr. Vaneeta Raney****12.04.2020****Co-ordinator****Department of Mass Media**
Principal
PRINCIPAL
SIES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE,
AUTONOMOUS, Sion (W)
Report**

National Mathematics Day
Data Sciences - Your Journey Begins Here

Department: Mathematics

Date: 23-12-2019

Title: Data Science - Careers and Paths ahead

Target audience: Students from all classes.

Venue: Room No 8, First Floor, SIES College of Arts, Science and Commerce

Number of Participants: 73

Number of staff attendees: 14

Resource Persons: (1) Ms. Monica Data(Data Science Success Guru at Grey Atom), (2)Jasraj Date(Data Scientist at Emotix and Alumni of SIESASCS and Grey Atom)

Objective:

- To make students aware about career opportunities in Data Science
- To make them aware about the mathematical knowledge required to start a career in data science.
- To guide them regarding developing a career in data science.

Methodology:

A Seminar titled 'Data Sciences - Your Journey Begins Here' for the students of SIES was organised by the Department of Mathematics jointly with IQAC and Grey Atom Institute, on the eve of National Mathematics Day, to mark the birth anniversary of the great Indian mathematician, Srinivasa Ramanujan.

Outcome: The event was very informative and inspired students to develop a career in data science. The event was a great success and was very received by the students as well as the staff.

Report Prepared by: Geeta Paluskar

Designation: Assistant Professor

Signature:

Date:24-12-2019





Head, Department of
Mathematics

SIES College of Arts, Science, and Commerce (Autonomous), Sion (W)

Annexures:

Pictures:



Poster:





Jointly Present

DATA SCIENCE - YOUR JOURNEY BEGINS HERE

Organised by the **Department of Mathematics**
To commemorate the birthday of Great Indian Mathematician **Ramanujan**

23rd December 2019
10 AM onwards

Venue - Room No. 29, SIESASCS



Speakers

Monica Data
Data Science Success Guru @ GreyAtom
Advised 5000 learners so far!

Hear from your Alumni

Jasraj Date
Data Scientist @ Emotix
Alumni SIESASCS, GreyAtom

For more information:
(+91) 9137-85-87-31
www.greycatom.com

Attendance:

Sr.No.	Email Address	Name	Class and Division	Roll no	Phone Number	Attended Seminar
1	dakhavea@gmail.com	Aaliya Dakhave	SYBSc	S1920406	8369660692	✓
2	aishwijawale26july@gmail.com	Aishwi Amit Jawale	Sybsc C	S1920457	8268905487	✓
3	sharmaankur885@gmail.com	Ankur Sharma	Tybsc (A)	S1920041	8104678219	✓
4	anovaradhakrishnan52@gmail.com	Anova Radhakrishnan	SyBsc CS	CS1920608	8291733728	✓
5	yashnavii.gupta@gmail.com	Anushka Gupta	TyB.S.c A	S1920056	9167439795	✓
6	gowsalyar1999@gmail.com	Diana Antony	Tybsc-A	S1920027	7400361019	✓
7	divya.balasubramanian42@gmail.com	Divya Balasubramanian	SYBSc - C	S1920453	9869080851	✓
8	ekshishetty@gmail.com	Ekshita Shetty	FY BSC IT	IT1920107	8850271410	✓
9	govardhanmn04@gmail.com	Govardhan	SyBSc-C	S1920415	8087311408	✓
10	gowsa555@gmail.com	Gowsalya	Tybsc-A	S1920028	9004467113	✓
11	ishikashetty921@gmail.com	Ishika Shetty	Fybsc B	S1920282	9004218634	✓
12	sreeiyer16@gmail.com	Iyer Sreelakshmi Sreenivasan	SYBSc CS	CS1920630	8433762568	✓
13	dhotrekanak@gmail.com	Kanak Dhotre	TYBSC A	S1920026	9967440723	✓
14	kanchanchorge2910@gmail.com	Kanchan Arvind Chorge	Tybsc-A	S1920052	8692054006	✓
15	kanchanprajapat9966@gmail.com	Kanchan prajapati	Tybsc . A	S1920034	7506603920	✓
16	kiran.hulwan.758@gmail.com	Kiran Hulwan	SYBSc C	S1920456	9930434013	✓
17	mamtagound0803@gmail.com	Mamta Muniram Gound	fybsc- B	S1920309	8879843202	✓
18	mani1103.yadav@gmail.com	Manisha Rajman yadav	Sybsc C	S1920484	9326258831	✓
19	mihikalikhite0511@gmail.com	Mihika Likhite	FYBSC B	S 1920258	8779305053	✓
20	khanmisbah838@gmail.com	Misbah Khan	Tybsc A	S1920029	9930140769	✓
21	mohitvigmumbai@gmail.com	Mohit Vig	Tybsc A	S1920072	9029962810	✓
22	nashrasiddiqui99@gmail.com	Nashra Siddiqui	TYBSC A	S1920036	7021726935	✓
23	bombay5153@gmail.com	Neha Narendra Mumbaikar	SyBsc C	S1920463	9967260572	✓
24	pooja.bhogekar10@gmail.com	Pooja Devidas Bhogekar	SYBSc - C	S1920435	9137906121	✓
25	pooja.pachupate00@gmail.com	Pooja shivajirao Pachupate	Sybsc -c	S1920436	8268874046	✓
26	nadarpramila147@gmail.com	Pramila	Tybsc-maths 'A'	S1920031	8779122719	✓
27	priyankakhot1111@gmail.com	Priyanka Khot	Fybsc -B	S1920277	9324871821	✓
28	jain.purnima.pa@gmail.com	Purnima Agrawal	Sybsc C	S1920443	9156097906	✓
29	mrabiya05@gmail.com	Rabiya	Sybsc - c	S1920416	9004883286	✓
30	shaikhrहत2000@gmail.com	Rahat Shaikh	Sybsc-C	S1920474	9167488636	✓
31	ranishukla1803@gmail.com	Rani Shukla	Sybsc C	S1920478	9372551299	✓
32	iarithik@gmail.com	Rithik Rai	Sybsc C	S1920425	7700049042	✓
33	saravana.nadar11@gmail.com	Saravanaram nadar	Fybsc b	F1920265	9167903560	✓
34	saurabhyadav811@gmail.com	Saurabh Yadav	SYBSC (C)	S1920485	8108925203	✓
35	sayalisalokhe2001@gmail.com	Sayali Shivraj Salokhe	SYBSc C	S1920426	7977902740	✓
36	shariquekhan2500@gmail.com	Sharique khan	Fybsc A	S1920102	9320061721	✓
37	sharonsanghi.ns@gmail.com	Sharon Sanghi	TYBsc-A	S1920067	8898439652	✓
38	sheryjoseph1355@gmail.com	Sherly Donbosco Joseph	TYBSc A	S1920040	9082680490	✓
39	shravaniudutha40@gmail.com	Shravani Kumaraswamy Udutha	TYBSc - A	S1920038	8652565844	✓

40	maitrishweta641@gmail.com	Shweta Maitri	TYBSc	S1920060	8879011252	✓
41	smitalbhalerao427@gmail.com	Smital bhalerao	Tybsc A	S1920050	7039237800	✓
42	snehaezhava25@gmail.com	Sneha Ezhava	T.Y.B.Sc-A	S1920053	7045569024	✓
43	sonughadi1999@gmail.com	Sonali Ghadi	Ty bsc	S1920054	8433510144	✓
44	sreerag.nair.242@gmail.com	Sreerag Nair	SyBSc C	S1920420	9167785494	✓
45	tanishqtelisara@gmail.com	Tanish Telisara	T.Y.B.sc - A	071	7506116681	✓
46	tanveersingh182764@gmail.com	Tanveer	FYBSc B	240	9082289392	✓
47	tanvibhosle249@gmail.com	Tanvi Bhosle	TYBsc-A	S1920051	7039159451	✓
48	chitnisvaibhavi23@gmail.com	Vaibhavi Chitnis	SYBSc-C	S1920451	9022025853	✓
49	varshamj5499@gmail.com	Varsha Jadhav	Tybsc A	S1920057	9137474334	✓
50	dat0user@gmail.com	Vignesh Reddy	SyBSc CS (A)	CS1920671	9004431643	✓
51	vijaylaxmi.thiyagaraj@gmail.com	Vijaylaxmi Thiyagaraj	TYBSC/A	S1920075	9702014424	✓
52	selvi.45@gmail.com	Yadav Sundaraselvi	Tybsc A	S1920042	8452025463	✓
53		Dhanalakshmi nadar	Tybsc A	S1920062	9869669023	✓
54		Harshita Anil	Fybsc	S1920224	778633872	✓
55		Ritka	Fybsc	S1920306	8291495383	✓
56		sachin	Tybsc	70	8104822920	✓
57		Vikas	Fybsc	315	9820664036	✓
58		Vignesh V	Tybsc	73	8976111777	✓
59	salvius3108@gmail.com	Salvius Maria	Tybsc	35	9692179237	✓
60	guptadilip@gmail.com	Dilip Dinannath Gupta	Tybsc	39	904959440	✓
61	sanikachawar07@gmail.com	Saniya Satish	Sybsc	50	913783902	✓
62		Aditya	FYBSc			✓
63		Diksha	TYBSc	203		✓
64		Aakanksha Nagane	FYBSc	63		✓
65		Pooja Patil	SYBSc	270		✓
66		Anushka Anil Subhedar	SYBSc	481		✓

67		Akanksha Subhedar	SYBSc	480		✓
68		Nikita	SYBSc	465		✓
69		Ummehani Shaikh	SYBSc			✓
70		Priti Patil	SYBSc	466		✓
71		Ashika	SYBSc	441		✓
72		Kavita Patil	SYBcom	217		✓
73		Shivran Shankar	FYBSc	297		✓
74		T.Asha V.	Faculty			✓
75		Geeta Paluskar	Faculty			✓
76		Rekha Watve-Paradkar	Faculty			✓
77		Vaishali Falanikar	Faculty			✓
78		Anoop Varghese	Faculty			✓
79		Dr. George abraham	Faculty			✓
80		Dr. Rashmi Bhure	Faculty			✓
81		Dr. Kamala S.	Faculty			✓
82		Sudha B.	Faculty			✓
83		Prachi	Faculty			✓
84		Priyanka	Faculty			✓
85		Anita Kothavade	Faculty			✓
86		Santosh Nar	Faculty			✓
87		Neelesh Rane	Faculty			✓



SIES

College of Arts,
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RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Name of the Department ENGLISH

- A. **Title of the Workshop/Activity:** Guest Lecture on the Importance of Goal Setting
- B. **Background:** The Department of English had organized a career goals week. The first event was a talk on 'Importance of Goal Setting'. The speaker, Mr. Murali Subramanian talked about identifying goals, working towards them and the need to be consistent. He elaborated on various ways to manage time and the need to have subsequent breaks in between working. This was followed by a doubt clearing session through which all the students could gain more clarity. The session ended with a vote of thanks given by the English Association Secretary.
- C. **Aims/Objectives:** To teach the students about the importance of having a goal in one's life which will lead to success.
- D. **Location:** Room 21
- E. **Target audience/participants with expected number:** 41
- F. **Date of the activity:** 17th September 2019
- G. **Name of Resource Persons:** Mr. Murali Subramanian
- H. **Outcome/Feedback:** The students could gain more knowledge about time management, goal setting and its significance in life.
- I. **Funding if any:** None
- J. **Annexures:**
- i. List of Participants
 - ii. Photographs (Geotagged)

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BEST COLLEGE AWARD • UNIVERSITY OF MUMBAI

ATTENDANCE OF CANDIDATES PRESENT AT CLASS TEST / ASSIGNMENT / SEMESTER END EXAMINATION

Class : TYBA Division B Semester : V
 Subject : WORKSHOP ON GOAL SETTING Paper : _____
 Session : 7:30 am To 9:30 am Date : 17.09.19
 Name of the Resource Person / Supervisor : Mr. MURALI SUBRAMANIAN Department : English
Dr. Lakshmi M.
 Roll Nos. From : _____ to _____

Sr. No.	Roll No.	Signature of Candidate	Sr. No.	Roll No.	Signature of Candidate
1	259	<u>[Signature]</u>	26	216	TYBA. Philo (B) <u>[Signature]</u>
2	272	<u>[Signature]</u>	27	225	TYBA Philo (B) <u>[Signature]</u>
3	262	<u>[Signature]</u>	28	051	TIUHS <u>[Signature]</u>
4	265	<u>[Signature]</u>	29		
5	277	<u>[Signature]</u>	30		
6	257	<u>[Signature]</u>	31		
7	274	<u>[Signature]</u>	32		
8	266	<u>[Signature]</u>	33		
9	255	<u>[Signature]</u>	34		
10	260	<u>[Signature]</u>	35		
11	279	<u>[Signature]</u>	36		
12	263	<u>[Signature]</u>	37		
13	267	<u>[Signature]</u>	38		
14	264	<u>[Signature]</u>	39		
15	271	<u>[Signature]</u>	40		
16			41		
17			42		
18			43		
19			44		
20			45		
21			46		
22			47		
23			48		
24			49		
25			50		

[Signature]
Signature of the Junior Supervisor



Mr. Murali Subramanian conducting the guest lecture.

Report Prepared by:

Signature:

Signature of HOD

Name: Vidya Hariharan

Department: English

Designation: Assistant Professor

Principal (Stamp & Sign)

Principal
 SIES College of Arts, Science &
 Commerce (Autonomous)
 Sion (West), Mumbai - 400 022.





College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Name of the Department ENGLISH

Title of the Workshop/Activity: Talk on Careers after MA English Literature

- A. **Background:** The Department of English had organized a career goals week. The second event was a workshop on careers after MA in English Literature. The speaker, Ms. Priya Suresh spoke about the wide range of opportunities available for students who complete their Master's in literature. The students could gain knowledge about careers in teaching, content writing, copywriting, journalism, advertising and various diploma programs. She also talked about the pay-scales, skills required and the benefits of these job profiles.
- B. **Aims/Objectives:** To make the students aware about the wide range of opportunities after pursuing MA in English Literature.
- C. **Location:** Auditorium
- D. **Target audience/participants with expected number:** 38
- E. **Date of the activity:** 18th September 2019
- F. **Name of Resource Persons:** Shayonnita Mallik,
- G. **Outcome/Feedback:** All the students could have a clear picture of the opportunities after pursuing a Master's degree in English Literature. It can help them to set specific goals accordingly.
- H. **Funding if any:** None
- I. **Annexures:**
- i. List of Participants
 - ii. Photographs (Geotagged)

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College of Arts,
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WITH EDUCATION

ATTENDANCE OF CANDIDATES PRESENT AT CLASS TEST / ASSIGNMENT / SEMESTER END EXAMINATION

Class : TYBA Division : B Semester : V.

Subject : ENGLISH LITERATURE CAREER GOAL WEEK Paper : -

Session : 7:30 am To 9:30 am Date : 18/09/2019

Name of the Supervisor : Dr. Sakshmi Mee. Department : ENGLISH.

Roll Nos. From : 254 to 280

Sr. No.	Roll No.	Signature of Candidate	Sr. No.	Roll No.	Signature of Candidate
1	255	<i>[Signature]</i>	26		
2	278	<i>[Signature]</i>	27		
3	264	<i>[Signature]</i>	28		
4	254	<i>[Signature]</i>	29		
5	260	<i>[Signature]</i>	30		
6	256	<i>[Signature]</i>	31		
7	262	<i>[Signature]</i>	32		
8	265	<i>[Signature]</i>	33		
9	280	<i>[Signature]</i>	34		
10	269	<i>[Signature]</i>	35		
11	274	<i>[Signature]</i>	36		
12	257	<i>[Signature]</i>	37		
13	277	<i>[Signature]</i>	38		
14	267	<i>[Signature]</i>	39		
15	275	<i>[Signature]</i>	40		
16	268	<i>[Signature]</i>	41		
17	272	<i>[Signature]</i>	42		
18	271	<i>[Signature]</i>	43		
19	266	<i>[Signature]</i>	44		
20	258	<i>[Signature]</i>	45		
21	259	<i>[Signature]</i>	46		
22	279	<i>[Signature]</i>	47		
23	261	<i>[Signature]</i>	48		
24			49		
25			50		



A group pic with Ms. Priya Suresh and the participants.



Ms Suresh interacting with a participant.

Report Prepared by:

Signature:

Vidya Hariharan

Name: Vidya Hariharan

Department: English

Designation: Assistant Professor

Suresh

Signature of HOD



Suresh
Principal
Principal (Stamp & Sign):
SIES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Name of the Department ENGLISH

- A. **Title of the Workshop/Activity:** Talk on Careers in the field of Teaching
- B. **Background:** The Department of English had organized a career goals week. The third event was on careers in teaching after B.Ed. The speaker, **Ms. Jancy Dharmaraj** spoke about the different areas where a degree in B. Ed would be useful. Ms.Dharmaraj introduced the students about teaching in schools and junior colleges. All this information could provide the students more information about the perks of working as a teacher. The speaker also made the students aware about the entrance examinations and top colleges for pursuing B.Ed.
- C. **Aims/Objectives:** To provide the students knowledge about various opportunities in teaching after B.Ed.
- D. **Location:** Room 24
- E. **Target audience/participants with expected number: 35**
- F. **Date of the activity:** 19th September, 2019
- G. **Name of Resource Persons:** Ms. Jancy Dharmaraj
- H. **Outcome/Feedback:** The students developed a better perspective about teaching the ways to set appropriate goals.
- I. **Funding if any:** None
- J. **Annexures:**
- i. List of Participants
 - ii. Photographs (Geotagged)

Guest Lecture by Miss. Jancy Dharmaraj.

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Sion (W), Mumbai - 400022. • Phone : 2407 2729

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WITH EDUCATION

ATTENDANCE OF CANDIDATES PRESENT AT CLASS TEST / ASSIGNMENT / SEMESTER END EXAMINATION

Class : TYBA Division: _____ Semester : V

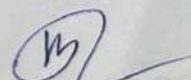
Subject : Career Goal Week Paper : _____

Session : Mrs. Jancy. To _____ Date : 19th Sept. 2019

Name of the Supervisor : _____ Department : English.

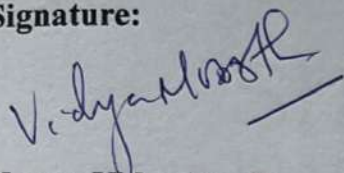
Roll Nos. From : _____ to _____

Sr. No.	Roll No.	Signature of Candidate	Sr. No.	Roll No.	Signature of Candidate
1	260	Mandula Mandu	26		
2	270	Swati Swati	27		
3	257	Michelle Fernandes	28		
4	268	Shruti.P. Shri Prk.	29		
5	265	Aanya Aya	30		
6	262	Kanya Kanya	31		
7	256	Chingli Chingli	32		
8	277	Sheba Sheba	33		
9	203(B)	Saba. Deshmukh	34		
10	228(B)	Sumirothi.M Sumirothi.	35		
11	254	Akhaya.M. Akhaya.	36		
12	266	Lokeshwari.H. Naid. Lokeshwari.	37		
13	264	Shriya Shriya	38		
14			39		
15			40		
16			41		
17			42		
18			43		
19			44		
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22			47		
23			48		
24			49		
25			50		


Signature of the Junior Supervisor

Report Prepared by:

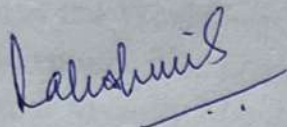
Signature:



Name: Vidya Hariharan

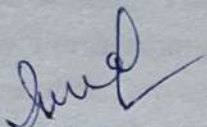
Department: English

Designation: Assistant professor



Dr. Lakshmi Muthukumar

Head, Department of English



Principal (Stamp & Sign):
Principal

SIES College of Arts, Science &
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Sion (West), Mumbai - 400 022.

